

SPONSORSHIP INFORMATION PACKET



We will be honoring the Los Angeles Fire Department
through the LAFD Foundation



**LOS ANGELES
FIRE
DEPARTMENT
FOUNDATION**

all for **kids**

GOLF TOURNAMENT

43rd Annual • Est. 1982

Presented by **KPMG**

MAY 19, 2025

Rolling Hills Country Club
1 Chandler Ranch Road, Rolling Hills Estates, CA 90274

all for kids

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TOURNAMENT CO-CHAIRMEN Dil Erkin and Peter Massumi
APPRENTICE CHAIRMAN Ryan Foltz



Thank You to Our 2024 Sponsors

See next page for full list of Sponsors.

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LATHAM & WATKINS LLP

McKinsey
& Company

Morgan Stanley

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Presented by 

2025 FACT SHEET

TOURNAMENT DATE

May 19, 2025

LOCATION

Rolling Hills Country Club
1 Chandler Ranch Rd
Rolling Hills Estates, CA 90274

TOURNAMENT CO-CHAIRMEN

Dil Erkin and Peter Massumi

APPRENTICE CHAIRMAN

Ryan Foltz

Originally founded in 1982 as a funding resource for Children's Bureau, now known as All For Kids, the All For Kids Golf Tournament continues to uphold a proud tradition of supporting children and families. This tournament, formerly called the President's Invitational Golf Tournament, remains central to our mission of nurturing child well-being through prevention, collaboration, and compassion. Led by a committee of senior executives, partners, and directors from Los Angeles' business community, the tournament has raised more than \$10 million to ensure children thrive in strong families and connected communities

Our major sponsors from the 2024 tournament include:

1st Century Bank	Centroid Investment Partners	Kirkland & Ellis	Sidley Austin
Allen & Overy	Chartwell	KPMG	Sierra Investment Management
Ares Management	Clearlake Capital	Latham & Watkins LLP	Simms Restuarant
Aurora Capital	CriticalPoint	Lockton Insurance	Sun Mountain
Bain & Co	Davis Polk & Wardwell LLP	Massumi + Consoli	Swannies
BakeMark	Deloitte and Touche	McKinsey & Company	Truist
Bank of America	East West Bank	Moelis & Company	Trusted Gut Brewery
Barclays	First I Bev	Morgan Stanley	US Bank
BCG	Fresh Brothers Pizza	Nolan Capital	Valuation Research Corporation
Better Booch	Goldman Sachs	Palm Tree Capital	Vance Street
Big Noise Beer	Grant Thornton	PNC	Weil
Brentwood Associates	Highview Capital	PWC	White & Case
Burr & Forman	Houlihan Lokey	Sapphos Environment	WHP Global
Calfee, Halter & Griswold LLP	HUB International	Scherzer International	
CBRE			

Players from across Southern California's business and civic communities, spanning industries like financial services, law, real estate, communications, entertainment, and energy, come together for this tournament. At All For Kids, diversity, equity, and inclusion are more than values—they're the foundation of who we are. The All For Kids Golf Tournament is open to all, and we encourage attendees to embrace these principles when inviting others to be part of this meaningful event.

TOURNAMENT ENTRY INCLUDES:

- 18 holes of golf at Rolling Hills Country Club
- Lunch, on-course beverages and post-tournament reception
- Shamble format
- Preventing child abuse and helping vulnerable children and their families lead happier, healthier lives!
- Individual and team awards
- Great swag bags, prizes and golf shopping spree

Sponsorship inquiries: contact Will Cooper at willcooper@allforkids.org or 323-382-7749

Tournament Inquiries: contact Christine Cahill at christinecahill@allforkids.org or 323-229-2115

Past tournaments have  in advance.

Please make your reservation early!

2025 SPONSORSHIP & PLAYER OPPORTUNITIES

TITLE SPONSOR..... **SOLD OUT** \$35,000

- Sponsor's name featured in tournament title
- Sponsor sign on putting green, 2 sponsor signs on golf course, sponsor sign on golf carts
- Sponsor logo on welcome banner
- Publicity: inclusion in all event materials and pre & post-tournament media efforts
- Sponsor name or logo inclusion in electronic tournament program
- Tournament entry for 8

BENEFACTOR SPONSOR .. **SOLD OUT** \$16,000

- Tournament entry for 4 players
- Sponsor sign on putting green and 2 signs on golf course
- Name listed on welcome banner
- Publicity: inclusion in all event materials and pre & post-tournament media efforts
- Sponsor name or logo inclusion in electronic tournament program

GOLD SPONSOR..... **SOLD OUT** \$10,000

- Tournament entry for 2 players
- Sponsor sign on putting green and 2 signs on golf course
- Publicity: inclusion in all event material and pre & post-tournament media efforts
- Sponsor name or logo inclusion in electronic tournament program

SILVER SPONSOR..... **SOLD OUT** \$7,500

- Tournament entry for 2 players
- Sponsor sign on golf course
- Publicity: inclusion in all event materials and pre & post-tournament media efforts
- Sponsor name listed in electronic tournament program

BRONZE SPONSOR..... \$5,000

- Tournament entry for 1 player
- Sponsor sign on golf course
- Sponsor name listed in electronic tournament program

INDIVIDUAL PLAYER REGISTRATION..... \$4,000

- Tournament entry for 1 player

OTHER SPONSORSHIP OPPORTUNITIES

SWAG BAG..... **SOLD OUT** \$12,000

- Sponsor logo prominently displayed at the tournament

CUSTOM MERCH..... **SOLD OUT** \$12,000

- Sponsor logo on premium quality gear distributed to the players on course
- Sponsor logo on tee sign
- Sponsor name listed in electronic tournament program

COCKTAIL HOUR..... \$7,500

- Sponsor sign prominently displayed at cocktail hour location
- Sponsor name listed in electronic tournament program

BREAKFAST \$7,500

- Breakfast Burritos and Bloody Marys to kick off the tournament
- Sponsor sign prominently displayed at breakfast location
- Sponsor name listed in electronic tournament program

RECEPTION LIVE MUSIC \$7,500

- Tournament entry for 1 player
- Sponsor sign prominently displayed next to band stage at the reception
- Sponsor name listed in electronic tournament program

ALL FOR KIDS TRIVIA **SOLD OUT** \$5,000

BEAT THE PRO \$5,000

CLOSEST TO THE PIN **SOLD OUT** \$5,000

HOLE-IN-ONE CONTEST \$5,000

LONGEST DRIVE \$5,000

PUTTING CONTEST \$5,000

ROCKET LAUNCHER..... **SOLD OUT** \$5,000

The above sponsorships include the following:

- Tournament entry for 1 player
- Sponsor sign prominently displayed at hole
- Sponsor name listed in electronic tournament program

RON'S ROUNDABOUT **SOLD OUT** \$5,000

- Tournament entry for 1 player
- Sponsor name and/or logo displayed on the cart driven by CEO Ron Brown as he greets the golfers with water, sunscreen and surprises
- Sponsor name listed in electronic tournament program

ON-COURSE PRODUCT SAMPLES \$3,000

- Give away samples of your products at an on-course table
- Vendor name listed in electronic tournament program

**Please keep in mind IRS rules prohibit using Donor-Advised Funds to pay for event tickets, event tables, or any donation that will result in a direct benefit to the donor. Contact your fund provider for further information and clarification of IRS rules.*

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READY TO TEE OFF?

TOURNAMENT DATE

May 19, 2025

SPONSORSHIP DEADLINE

April 18, 2025

Three ways to confirm your sponsorship:

1. Submit your pledge online:
<https://bit.ly/2025-golf-pledge>

2. If you're ready to pay online, you can
complete your sponsorship registration:
<https://bit.ly/2025-golf>

3. Email willcooper@allforkids.org with any
questions and your choice of sponsorship

Scan for sponsorship
pledge form:



If you would like to pay via check, mail to:

All For Kids

Attn: 2025 Annual Golf Tournament/Kathleen Vincent

1910 Magnolia Avenue, Los Angeles, CA 90007

*For more information on this year's Tournament
and highlights from past Tournaments, go to*

***[https://www.allforkids.org/special-events/
golf-tournament-2025/](https://www.allforkids.org/special-events/golf-tournament-2025/)***

*Children's Bureau of Southern California, DBA All For Kids
Federal Tax Identification Number: 95-1690975*

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THANK YOU FOR YOUR SUPPORT!
