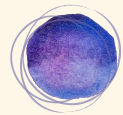


creating



together



*Every single minute matters,
every single child matters,
every single childhood matters.*

— Kailash Satyarthi





LETTER

from the president

Dear Friends,

Wow — what an extraordinary year it's been for Children's Bureau. Growth in our operating budget, opening of two new sites, investment in our people and the infrastructure that supports their work, and increased efforts to promote our trusted brand both internally and externally. Big and small victories in all areas of the agency that, together, helped 50,000 vulnerable children and their parents to thrive.



check out our new van wrap!

Children's Bureau continued its rich history of innovation thanks to your continued support and belief in furthering our mission. However, with a report of child abuse still being made every 10 seconds we need you to help us do more, and to do better. Children's Bureau remains fully committed to providing treatment where it's appropriate. In fact, it's the largest part of our programming.



But what can we do differently?

Activating all sectors of community, including business and government, is critical. The overall consequences of child maltreatment — poverty, crime, homelessness, addiction, truancy, chronic health issues, etc. — are estimated to be more than \$80 billion each year. We have to engage strategies that are effective, sustainable, and directed to the general population that strengthen community and families before maltreatment occurs. This is called Primary Prevention.

Children develop within a network of family relationships that exist within a community. We must focus on the well-being of every child by investing in a family's capacity to care for their children and in strengthening their community. These communities, in all their definitions, have the best chance of helping families and responding to their needs. As you'll read, we've made great strides in our prevention efforts, such as the family enrichment community program, that reflects this shift in thinking.

Our visionary momentum continues because of you. Thank you for creating parenthood, childhood and neighborhood together.

With deep appreciation,

Handwritten signature of Ronald E. Brown, Ph.D.

Ronald E. Brown, Ph.D.
President & CEO
Children's Bureau of Southern California





REALIZING *what's possible*

At Children's Bureau, we know firsthand how small, individual successes can lead to bigger, broader successes. This year was certainly no exception as we continued to be recognized and called upon as a thought leader and collaborator across all areas of the agency. Here are some of those moments that we proudly celebrate with you. After all, we can't do this alone and you helped us reach beyond what we could ever imagine.

Hosted, along with Tikun Olam Foundation and Doris Duke Charitable Foundation, the Magnolia Community Initiative Innovation Funding Forum that brought together a group of multi-sector leaders to discuss promoting innovation and learning to improve child well-being in Los Angeles.





Featured for third-consecutive year in C-Suite Quarterly Magazine's Philanthropy 100 List.



Selected as a charity of choice by The Goodway Company's philanthropic program that provides pro bono consulting in finance, marketing, advertising, social media and leadership.




Certified by the Council on Accreditation signifying the agency is effectively managing its resources and providing the best possible services to all stakeholders.



Honored as one of 25 nonprofits by The Anaheim Ducks in celebration of their 25th Anniversary.

Selected to lead a joint project with Southern California Grantmakers and the Center for Public Private Partnerships to assess the needs and gaps in services in Antelope Valley.




Continued to lead Network Anaheim, a coalition that works to connect and enhance the capacity of Anaheim organizations focused on children, youth and family needs.

Partnered for the 24th year with eight media companies that donated more than \$1.3 million in advertising space.




Be the reason siblings stay together. Foster or Post-Adopt a Child all4kids.org



Los Angeles Community Child Abuse Councils

Renewed five-year contract as lead agency for the Los Angeles Community Child Abuse Councils by the Los Angeles Department of Children and Family Services.



Celebrated the 10th anniversary of Magnolia Community Initiative and 20th anniversary of NuParent, our parent education program.

IMPACT

that matters

Children's Bureau's unique approach to child abuse prevention goes beyond direct services. We help other organizations with innovative tools and training and we're working to define the future of child well-being through large-scale community change. Here are just a few examples of your investment in action.

50,000

at-risk children and parents served through 20 Southern California community sites.



DADS MATTER

FATHER INVOLVEMENT PROGRAM

455 fathers gained skills, knowledge and improved family bonding through Dads Matter.



69% of parents surveyed in our Family Enrichment Program reported they or other family members read or shared a book with their child at least 5 days in a typical week, a nine percent increase from last year.



NU PARENT™

47 partner organizations at 79 sites guided 2,637 families on child development and parent education through our NuParent program.

4,249

home visits to

639

at-risk families with young children in need of parent education and services.

600+

low-income children improved school readiness skills and received developmental and health screenings.





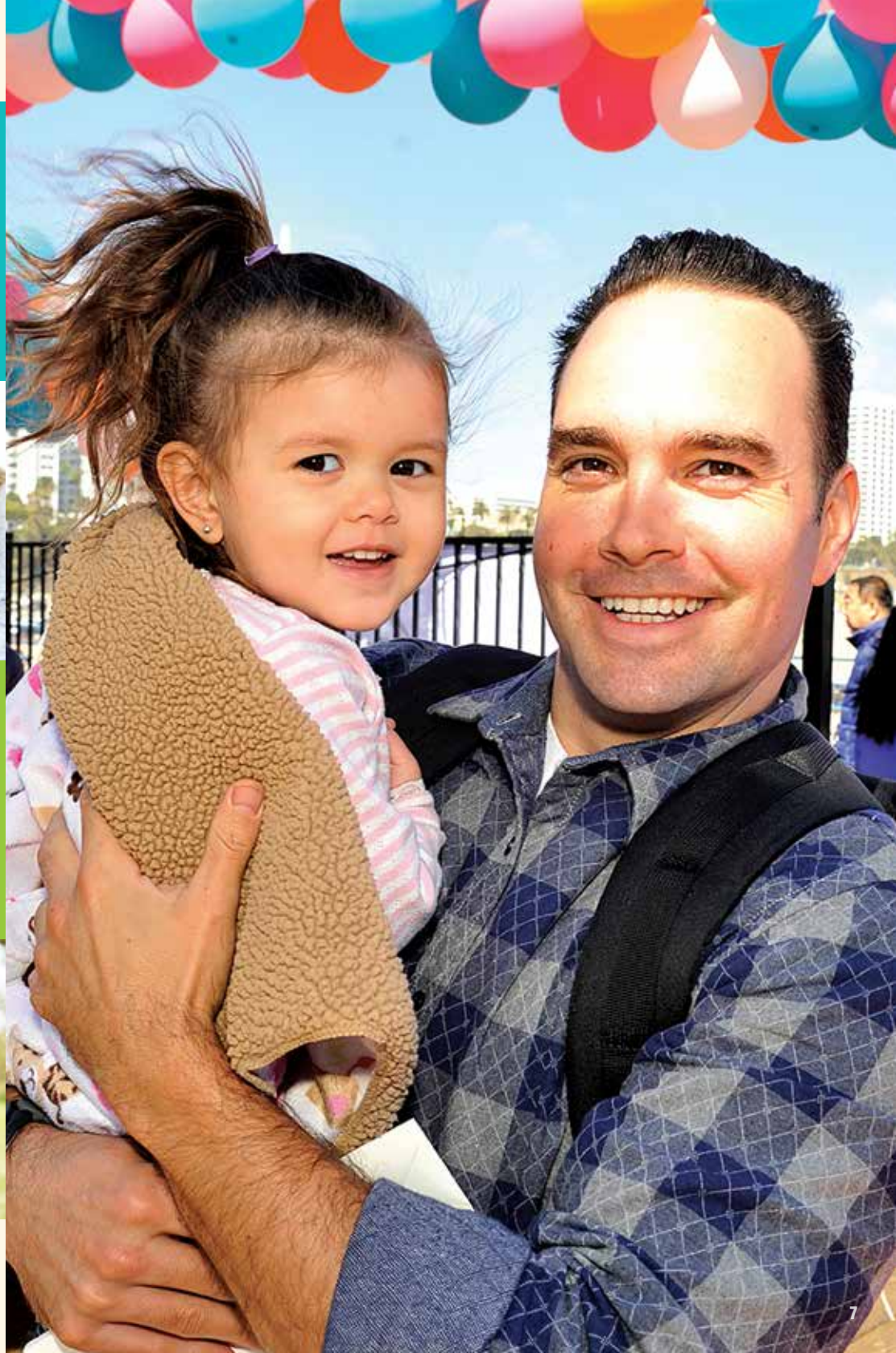
100%
of parents surveyed at family resource centers said they would recommend Children's Bureau to other families.

113,707
hours of mental health therapy and counseling helped 4,518 children and their families.



80 organizations used FAF Software throughout the U.S. and Canada, reaching more than **50,000** families.


94% of foster children who left Children's Bureau's care found a permanent family to support and love them.





SCIENCE *of a healthy family*

There are numerous risk factors that contribute to child abuse and neglect including poverty, isolation, domestic violence and mental illness. Protective factors are the positive counterpoint to risk factors that provide a framework for defining child abuse prevention. Children's Bureau uses the research-based protective factors to help families stay safe, healthy and connected.


At the end of fiscal year 2019, 94% of graduates from our Family Enrichment Program strengthened at least one or more protective factors. Here's a snapshot for each area:




94% of parents enhanced social and emotional competence of children



94% of parents gained knowledge of parenting and child development



93% of parents increased parental resilience



94% of parents accessed concrete support in time of need



96% of families reported having social connections

For more information about the Protective Factors, please visit the Center for the Study of Social Policy at [cssp.org](https://www.cssp.org).

HOPEFUL *expectations*

Meet Maria

Maria came to Children's Bureau, at the recommendation of her sister-in-law, 20 years ago in search of a place for her preschool son and infant daughter. Even though the school year was nearly finished, Maria's son, Jeancarlo, was able to participate in the class for three months. In that short time, Maria says that she and her entire family learned a lot through the activities, songs, reading time and educational field trips. Beyond the class activities, the preschool teacher connected the young students to local magnet schools, furthering their academic success. When it came time to enroll her daughter, Joycelin, she did not hesitate. Maria also participated in the Family Enrichment Program which provided additional child development knowledge, support and fostered her leadership and presentation skills.



Maria's daughter Joycelin's journey from preschool to high school

"Joycelin had the privilege of participating in the preschool program from the beginning until graduation. It gave her a strong foundation and helped her to focus on her studies and make good decisions," said Maria. Today, Joycelin

is enrolled at California State University at Dominguez Hills majoring in child development. Upon graduation, she plans to get a job and pursue her Master's degree. Jeancarlo is scheduled to graduate in 2020 with a degree in computer science from the same university.

Maria says that she feels good about being a part of Children's Bureau and has learned many things over the years through various trainings and experiences in helping other parents just like her. She eventually was hired as an employee of the organization and is currently working in the agency's Prevention Program and for Healthy Families America.

"Without Children's Bureau, I'm not sure how I would have raised my children. The knowledge I've gained has been so valuable and I see that there are different ways to educate children," said Maria. "My husband and I have tried to guide and raise our children in the best way, changing the way we were raised. Children's Bureau helped us to make a real difference in our lives," she added.

Maria is hopeful that her children will graduate, get jobs and improve their lives day by day. She wants them to reach their full potential and to fight, not rest, until they reach their desired goals.

"I hope that Children's Bureau expands to more communities so that more families have the opportunity to grow and enjoy success like my family did."



Photos (top to bottom): Maria and her family; Joycelin dancing in Mexico; Maria's first days at Children's Bureau; Jeancarlo, Joycelin and Maria.

IMPROVING *fatherhood*

Meet Danny

Danny, a married father with a young son, heard good things about the Dads Matter program while in a rehabilitation center for alcohol addiction. "I am a good father, but I wanted to learn how to be a better father ... there is always room for improvement," Danny said. He immediately immersed himself into the 11-week curriculum, openly sharing his struggle with alcohol as well as what it meant to be a father as his own father was absent from his life.



Danny successfully graduated from the Dads Matter and rehabilitation center and is now living with his wife and son. He recently secured a job and started a fitness regime to support his healthier lifestyle.

Danny enjoys spending time with his son and looks for creative activities for the two of them to connect and bond. He is taking things one day at a time and says that he tries to not dwell on the past but to reflect on it. Danny says, "I want to ensure that my son knows that I love him every day."



*I am a good father but
I wanted to learn how to be a better father...
there is always room for improvement.*



VISIONARY leadership

At the helm of Children's Bureau's legacy of success are the business and community leaders who graciously give their time, resources and expert guidance. We value their dedication and partnership in keeping the business of what we do sound and effective. Proudly, **100% of Children's Bureau's directors and trustees made a personal financial contribution to the organization in fiscal year 2019.**

2018/2019

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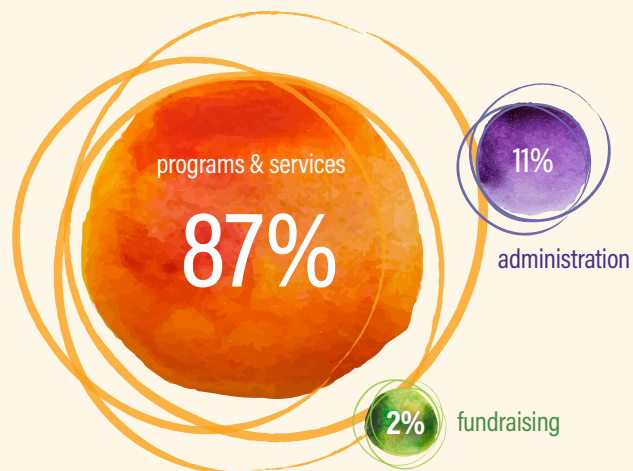


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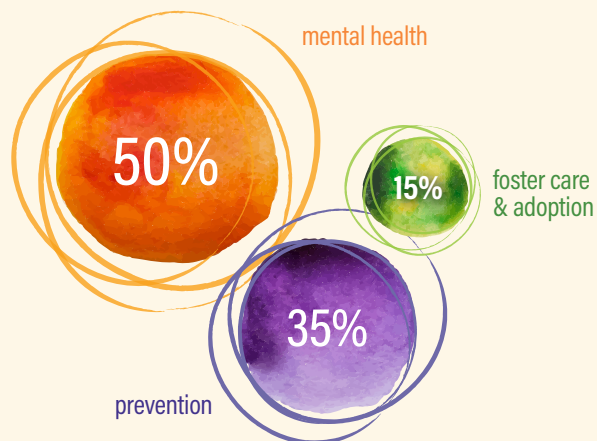
overview

2018/19

AGENCY EXPENSES



PROGRAM EXPENSES



REVENUE

Program Support		
Government Grants & Contracts	\$ 39,614,081	
Private Charitable Support	3,418,018	
Contributions In-Kind	1,313,768	
Total Program Support		\$ 44,345,867
Other Revenue		
Investment Income	\$ 1,373,801	
Rental and Other Income	638,244	
Total Other Revenue		\$ 2,012,045
Total Revenue		\$ 46,357,912

EXPENSES

Programs and Services		
Mental Health	\$ 20,015,844	
Prevention	13,809,054	
Family Foster Care & Adoption	5,960,465	
Total Programs and Services Expenses		\$ 39,785,363
Support Services		
Administration and Community Relations	\$ 5,187,296	
Fundraising	988,876	
Total Support Services		\$ 6,176,172
Total Expenses		\$ 45,961,535
Change in Net Assets		\$ 396,377

Children's Bureau audited financial statements are available upon request by calling 213.342.0134.

It's a fact, for every

\$1 invested

in child abuse prevention

\$8 to \$18

can be saved in future public spending.



YOU *bring hope*

Your generous support of our mission is keeping child well-being at the forefront of issues surrounding families and communities today. You cared. We are deeply humbled. There is hope. This honor roll reflects those individual gifts of \$5,000 or more and those organizations who contributed to our programs and services. For a complete list of donors, visit all4kids.org.

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My Reason
FOR SUPPORTING
CHILDREN'S BUREAU



"Children's Bureau understands the importance of preventing abuse and neglect before they occur, and the agency's amazingly dedicated, caring, and talented staff knows what it takes to create healthy families and break the cycle."

- Janie Schulman, Morrison & Foerster



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My Reason
FOR SUPPORTING
CHILDREN'S BUREAU



"Because if not me, then who...
and that is not an acceptable answer."

- Gina Primeaux, Deloitte & Touche LLP

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\$250,000+

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Branded Group at KaBoom! Oak View Family Resource Center Playground Rebuild

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FOR SUPPORTING
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"My support makes a positive impact on the lives of children and families in our community, I feel fortunate to be in a position to donate resources and my time to this great cause."

- Jim Marasco, Wells Fargo Capital Finance



COMING

together in community

Children thriving in strong communities is everyone's responsibility and wow, did you hear us. More than 200 volunteers rallied behind our special events, young professional networks, family activities, team and online fundraisers. Thank you for coming together in a big way to ensure that our child abuse prevention work continues to uplift those less fortunate.



Photos (top to bottom, left to right): **Angelic's Carnival at the Pier:** Monica Thomas, Yvonne Hsieh-Schumacher, Shawna Knyal, Rocio Bonsall, Karie Fleischmann, Kathy Outcalt, Deepthi Brown, Joy Whiteley, Jacqueline Pack, Michelle Turk, Whitney Glass, Lacie Liska, Kimberly Stepp & Marsha Scimo; **President's Invitational Golf Tournament:** Steve Moore & Chadd Davis; **Vice Chairmen's Golf Event:** Kunal Soni, Mike Traylor, Andrew Palmer & Jake Bobek; **Annual Celebration Honoree:** The Book Foundation; **Blue Tie Gala:** Fedele Bauccio & Julia Stewart; **Summer Soirée Committee:** Kevin Prewitt, Vanessa Flores, Jeff Fields, Amy Sandusky, Lori Irving, Valerie Brauks, Cindy Carter, Linda Wentzel, Bob Wentzel & Keven Yue; **Summer Soirée Honoree:** Samsung - Nick Begleries, Mike Monde & Kelly Monde; **The League for Children:** Holly Hicks, Lara Ladd & Katie Osterloh; **Young Professionals Children's Bureau LA:** David & Lindsey Bancroft at Halloween Family Event; **Young Professionals Children's Bureau OC:** Brett Laddusaw, Lawrence Telles, Steve Anderson, Sosimo Avila & Alex Avery; **Team All4Kids:** Rahul Aggarwal

LET'S *cherish childhood*

Are you interested in being part of the future story to prevent child abuse? You can ensure the agency continues to grow with a legacy gift. And, the best part: an entire generation of children will thrive because of it. To learn more, visit all4kids.org.



*What one loves in childhood
stays in the heart forever.*

— Mary Jo Putney



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#BeTheReason

